ANNIE CRAWLEY
AUTHOR. FILMMAKER. PROFESSIONAL SPEAKER. DIVE INTO YOUR IMAGINATION!
EMPOWERMENT, ENVIRONMENT, EDUCATION & ENTERTAINMENT

Pre-Program Questionnaire

Group Name:

Date of Event:

All questions may not apply to your group, so please fill out what is appropriate.

1. What is your conference theme and what topic would you like Annie to present? Please provide a brief description and Annie can relate her talk to your subject matter.

2. What specific objectives would you like Annie Crawley presentation to address?

3. What are sensitive issues that should be addressed? Avoided?

4. Time frame of presentation. Include morning, afternoon or evening sessions.

5. What takes place immediately before and after Annie Crawley's presentation?

6. Who are the other speakers on the program (if any)?

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7. What professional speakers have you used in the past?

8. What did you like/dislike about their performance?
(Please list your favorite part and if you would like it repeated or deleted!)

9. How many audience members do you anticipate?

10. Is this a specialized/targeted group or the general public?
If specialized/targeted, please explain details of the group.

11. Please list (3) items you believe Annie Crawley should know before addressing your group:

1.

2.

3.

12. What are the most significant events that have occurred in your organization or industry in the last year?

13. Audience demographics if known:

    Size:

    Percentage of men: %

    Percentage of women: %

    Will Spouses Attend?

    Average age of group ?

    General description of attendees:

14. What is your goal for your audience?

15. Please provide a brief description of your organization including a brief history and links to websites if appropriate:

16. Please provide a brief description of any issues faced by your group that may affect your audience.

17. Tell us about your green initiatives, if any, within your organization.

18. Please share any other information you believe Annie Crawley should know to create the greatest impact.